

# SPONSORSHIP

FEBRUARY 18-23



**2025**  
**SWTA ANNUAL**  
**CONFERENCE & EXPO**  
**TUCSON, AZ**

# GUIDE



Sponsorship Opportunity	Description	Sponsorship Amount	Sponsorships Available	Conference Registrations Included	Includes 10 x 10 Booth	On-Site Print Recognition on conference Banner	Pre-Conference Email highlighting Sponsor (will be one email for anyone in this category to attendees)	Pre-Conference Social Media Post	Post-Conference Social Media Post	Name, Logo, and Sponsor URL on Event Emails	Name, Logo, and Sponsor URL on Event Page	Name, Logo, and Sponsor URL on Registration Page
Gold Sponsor - Thursday	Sponsorship of the Thursday, Feb. 19 Morning Session, including 5 min. introductory remarks from company representative(s) and Prominet EXPO placement.	\$6,000	1	2	X	X	X	X	X	X	X	X
Silver Sponsor	20 x 10 booth or Two vehicles, prominent EXPO placement and a NEW 15 minute Vendor Demo during the EXPO (demos limited to only 6 companies).	\$4,000	6	2	2 Vehicles or 20 x 10 Booth	X				X	X	X
Bronze Sponsor	10 x 10 booth, prominent EXPO placement.	\$2,000	6	1	X	X				X	X	X

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Conference Notebooks Sponsor	Your logo/design along with conference logo on conference notebooks available to all attendees.	\$4,500	1	2	X	X				X	X	X
EXPO Opening and Reception	Standout at the EXPO opening and reception. Appropriate signage during the event. Giveaways provided by sponsor distributed at the bars (coasters, cups, napkins, etc.) Company representatives may greet attendees at the entrance to the event. Sponsor name will appear on drink tickets.	\$5,000	1	2		X	X	X		X	X	X
Conference Welcome Reception Sponsor	Most energetic networking event of the conference. Leading remarks by company representative. Appropriate signage during the event. Giveaways provided by sponsor distributed at the event. Company representatives may greet attendees at the entrance to the event. Sponsor name will appear on drink tickets.	\$5,000	1	2		X	X	X	X	X	X	X

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Conference Lanyard Sponsor	Attendees MUST wear their lanyards / badges at all times during the conference – great daily exposure!	\$4,500	1	2		X				X	X	X
Hotel Welcome Signage	Welcome attendees at 1 of our 3 hotel options with welcome signage in the lobby and bar (if available).	\$2,000	1			X				X	X	X
First Workshop / Session Sponsor	Sponsorship of opening Session with topic, speakers & format of your choosing (in coordination with SWTA staff). Usually the best attended session of the track	\$4,000	1	1		X				X	X	X

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Workshop / Session Sponsor	Sponsorship of a Session with topic, speakers & format of your choosing (in coordination with SWTA staff).	\$3,500	3	1		X				X	X	X
Final Workshop / Session Sponsor	Sponsorship of conference closing Session with topic, speakers & format of your choosing (in coordination with SWTA staff).	\$2,500	1	1		X				X	X	X
Thursday EXPO Luncheon	Appropriate signage during the event. Promotional materials provided by sponsor distributed at the event. Company representatives may greet attendees at the entrance to the event.	\$3,000	1	1		X				X	X	X

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Workshop Track Sponsor	Appropriate signage outside track session room and welcoming remarks at the beginning of each day's track sessions. Placement of promotional items optional.	\$2,500	2	1		X				X	X	X
Conference Badges Sponsor	Attendees MUST wear their badges at all times during the conference – great daily exposure!	\$3,500	1	1		X					X	X
Agenda / Conference Card Sponsor	Your company logo is prominently displayed on the PRINTED conference agenda or conference card.	\$1,500	1			X					X	X





